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Brain building moments

New science  tells us that our children's first  years are when they develop the foundation for all future learning . Every time we connect with them, it's not just their eyes that light up—it's their brains too . In these moments, half a million neurons fire at once, taking in everything we say and do. We can't see it happening, but it's all there, all at work. That's why Vroom is here.

Vroom turns shared moments into brain *Building* moments. Whether it's mealtime, bathtime, or anytime in between, there are always ways to nurture our children's growing minds. There are so many ways **YOU** can be a brain builder.

When you're on the go, use the free **Daily vroom** app to spark brain building moments.

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BRAIN BUILDING MOMENTS



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