LIVE UNITED

United Way of Lackawanna and Wayne Counties

2021/2022 ANNUAL REPORT

United Way of Lackawanna and Wayne Counties

LIVE UNITED™

United Way of Lackawanna and Wayne Counties

Dear Friends,

Live United!

For well over a decade these two simple words have formed the foundation and battle cry for the work of our United Way.

Live United is a call to action. A cry to every person in our community to help address the constantly evolving challenges we face each day.

We have overcome an assortment of challenges over these past few decades…truly living united. But we can think of no greater need for the call to *Live United* once again than to help address the events of this past year and those that lie ahead.

Civil and political unrest, rising oil, gas, housing and food costs, the prospects of a recession and oh yes…a global pandemic that seems to rise and fall like the daily sunrise and sunset all looming on the horizon.

But because of YOU, the sheer beauty of the United Way, the *Live United* concept continues to prevail. This most unique aspect of United Way has triumphed through both good times and bad; its ability to embrace the issues of the day, change when change is needed and pivot at a moment's notice.

We are fortunate to be living in a community of people who care so deeply about the welfare of their neighbors. The volunteers, staff and

Gary Drapek, President & CEO, personally thanks members of RSVP at a Recognition Brunch held at McDade Park

United Way of Lackawanna and Wayne Counties

supporters of this United Way are some of the most dedicated and hard-working individuals that could possibly be assembled around one cause or idea. It is because of this reason…individual commitment and a collective love for our community… that we continue to achieve success and continue to *Live United*.

There is no doubt that there will be rough roads ahead. But because of you… YOUR United Way will continue to be in the forefront, striving to make our community a better place for everyone.

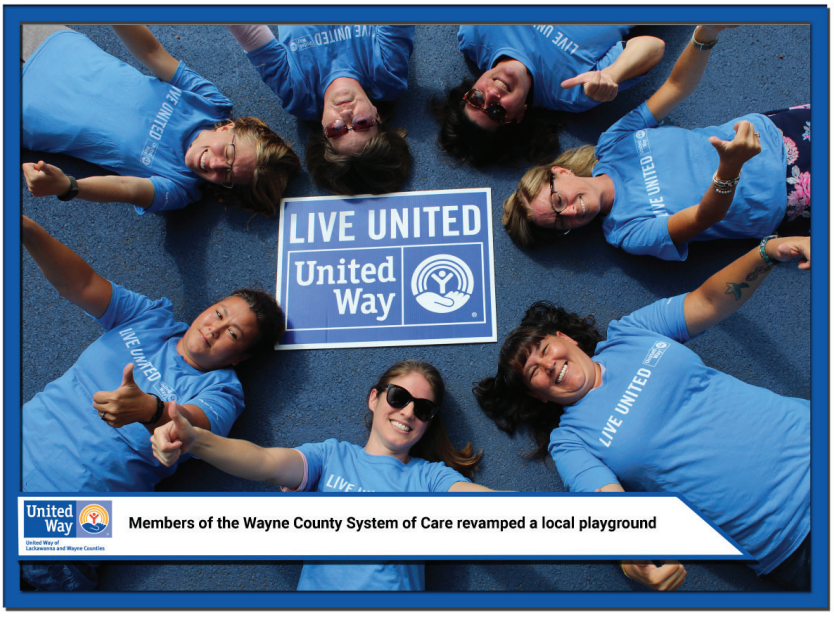
It has been a uniquely challenging and demanding year for us all. It is difficult if not impossible to sum up the work that you have helped accomplish in the few short pages of this report. This is simply a snapshot of the day to day work that continues behind the scenes in your community. Each one of you can take pride in this work.

As we close the books on another year, we thank you for your kindness, your love and support…we thank you on behalf of the thousands of people you are helping each day, and we thank you as we all continue to ***Live United.***

Warmest Regards,

Gary Drapek
President & CEO

George Lynett, Jr.
Chairman of the Board



Executive Committee

George Lynett, Jr......Chairman
Times Shamrock Communications

Lew Critelli .....Senior Vice Chairman
Wayne Bank

David Raven..... Vice Chair, Resource Development
Honesdale National Bank

Kathie Gaughan .....Vice Chair, Community Impact
Commonwealth Health Moses Taylor Hospital

Tom Donohue..... Vice Chair, Community Impact Marketing
Lamar Advertising

Walter Sarafinko .....Treasurer
Luzerne Bank

Dr. Erin Keating .....Secretary
Old Forge School District

Deb Kolsovsky.....Campaign Chair
PNC Bank

Judith Graziano.....Honorary Lifetime Member
Community Volunteer

Members-At-Large

Tracy Bannon, Community Volunteer
Anthony Bantell, Community Volunteer
Dr. Erica Barone-Pricci, Lackawanna College
The Honorable Michael Barrasse, Lackawanna County President Judge
Michael Cordaro, Alliance Wealth Advisors
P.J. Dempsey, Dempsey Uniform & Linen Supply
Dr. Patricia Dunleavy, Community Volunteer
Alex Fried, The P&G Paper Products Co.
Jill George, The Dime Bank
Jillian Jones, Mike Munchak Scholarship Committee
Jason Kavulich, Lackawanna County Area Agency on Aging
Matthew Knowles, Knowles Insurance
Katie Leonard, Ed.D, Johnson College
Noelle Lynett, Community Volunteer
Atty. Timothy Maloney, Maloney Law P.C.
John Marsico, Howard Gardner School
James Mirabelli, Abington Heights School District
Randy Palko, Community Volunteer
Drew Simpson, Carpenter's Union Local #445
Mark Slayton, Community Volunteer
Dr. Marwan Wafa, Penn State Scranton
Jonathan Watt, Hendrick Manufacturing
Bryan Yourdon, Olympia Chimney

United Way of Lackawanna and Wayne Counties

OUR MISSION

To improve the quality of life for the people of Lackawanna and Wayne Counties and surrounding communities by serving as a catalyst for community problem solving and by conducting an efficient, encompassing volunteer fund raising effort to positively impact the community's most compelling social problems.

Professional Staff

Gary Drapek.....President & CEO
Jack R. Evans.....Senior Vice President & CFO
Peg Kopko, MSW ..... Vice President of Community Impact
John Orbin.....Vice President of Resource Development/Campaign
Barry Snyder .....Vice President of Community Outreach

Dr. Angela Bassani, CPA.....VITA Program Coordinator
Bill Cockerill ..... AFL/CIO Community Services Liason
Will Craven, MPA .....Manager of Community Impact
Alvaro Garcia.....RSVP Director
Frank Kincel ..... Campaign Manager/IT
Ricky Kokas, CPA.....Education Manager
Maripat Kovalkoski..... Operational Systems Manager
Elena Kozloski.....Office Services Manager
Stephanie Miller..... Senior Program Manager
Sue Youtz ..... Campaign Manager

United Way Staff, Will and Ricky, greet RSVP Members at a Recognition Brunch held at McDade Park

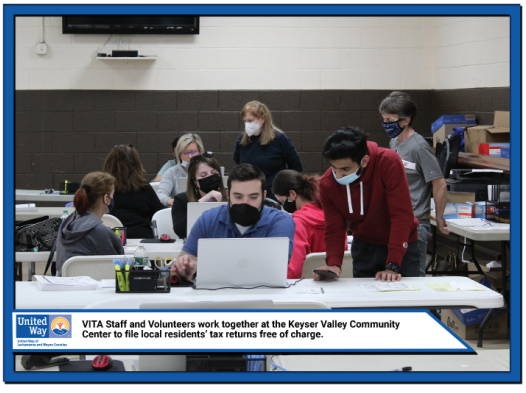
United Way 2021 Membership Requirements Completed

★★★★ CHARITY NAVIGATOR Four Star Charity

Economic Mobility

Helping families and individuals achieve greater self-sufficiency by empowering them with skills and knowledge.

- The VITA Program along with *MyFreeTaxes.com* completed **1,806** tax returns saving residents **$361,200** in tax preparation fees while investing **$1,854,390** in Federal Refunds back into the community.



VITA Staff and Volunteers work together at the Keyser Valley Community Center to file local residents' tax returns free of charge.

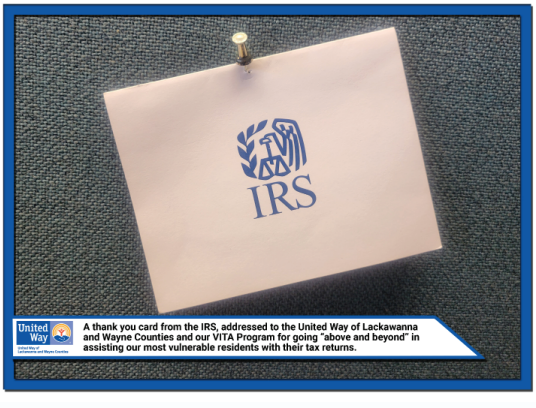
- RSVP Members, VITA Volunteers and Penn State Scranton Interns worked **2,814** hours to help support the VITA Program

- Met with local employee groups about next steps and resources available to help prepare for upcoming layoffs from fiscal aftermath of the pandemic.

VITA Staff and Volunteers went on the "Road" throughout NEPA to assist residents with mobility limitations. Site shown, Clarks Summit Fire Hall.

- Completed the 15th year of the VITA Program, while the IRS looks to the United Way of Lackawanna and Wayne Counties as a model program to help assist other VITA chapters in Pennsylvania.

- Worked closely with Congressman Cartwright and Senator Casey to spread awareness of the expanded child tax credit.



A thank you card from the IRS, addressed to the United Way of Lackawanna and Wayne Counties and our VITA Program for going "above and beyond" in assisting our most vulnerable residents with their tax returns.

TO LEARN MORE, PLEASE VISIT US AT UWLC.NET

- Allocated **$403,447** towards local agencies to address food insecurities through SFPP (State Food Purchase Program).

- Distributed **$422,217** to local non-profit organizations to address housing insecurities through EFSP (Emergency Food & Shelter Program) Phase 39 and ARPA-R.

15 Years of VITA

United Way of Lackawanna and Wayne Counties
United Way
Volunteer Income Tax Assistance

$24.2 Million	$7.7 Million	$3.9 Million	27.3 Thousand
Federal Refunds Back into NEPA	Refunds were Earned Income Credits	Tax Return Prep Fees Saved	Free Tax Returns Filed

2007-2022

It's AMAZING What We Can ACCOMPLISH When We're In It TOGETHER

EDUCATION

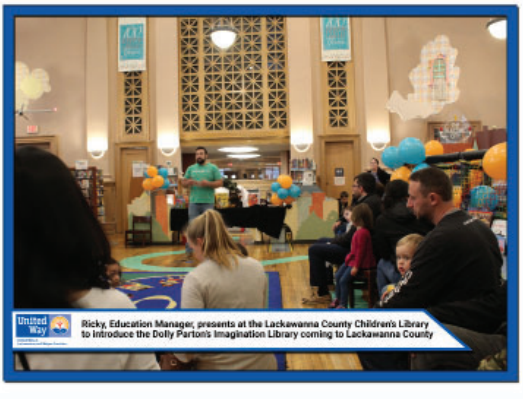
Providing children and teens with opportunities for quality learning and skill development.

- **83** students were awarded scholarships for the 2021/22 school year through the SO (Scholarship Organization)

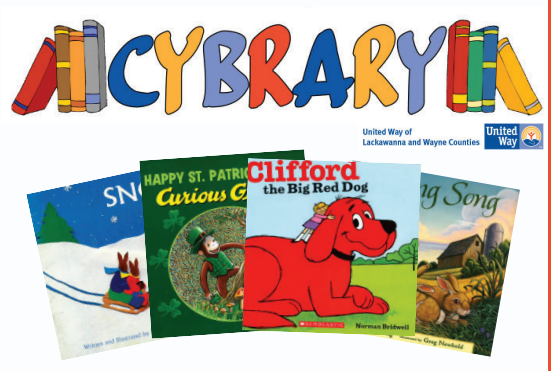
- **70** after-school childrean at the Wayne County YMCA received robotics and environmental education programming

- Funded Summer learning programs to help catch students up as well as prevent summer learning loss.

- Worked closely with schools within Lackawanna County and Penn State Scranton to help combat rising behavorial health issues with the Behavorial Health Training Series. Topics included; trauma informed care, stress and wellness and restorative practices.

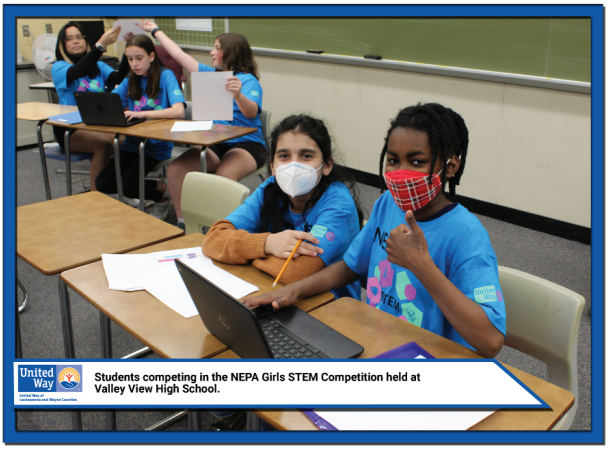


- Launched the United Way *Cybrary*, where volunteers read children's books over a video displaying the pages read aloud for the child to follow.



- Supported STEM Education in after-school and summer learning for elementary students in the Old Forge School District.

- Supported the NEPA Girls STEM Competition, where **130+** students competed in Science, Programming, Engineering, and Math.



- **24** Students were awarded scholarships for the 2021/22 school year through the OSO (Opportunity Scholarship Organization)

- Partnered with Leadership Lackawanna Class of 2022 to launch the Dolly Parton Imagination Library in Lackawanna County.

Dolly Parton's IMAGINATION LIBRARY

5,107 BOOKS MAILED

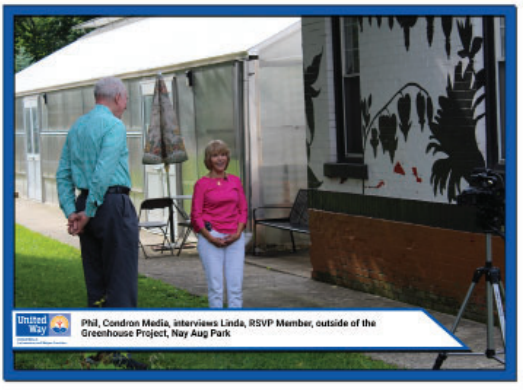
2,250 CHILDREN REGISTERED

20% ELIGIBLE REGISTERED

Program Launched in February 2022

Health

Providing all residents the opportunity to achieve optimal physical and mental health while promoting healthy lifestyles and communities.



- **187** beneficiaries received free, unbiased one-on-one counseling through PA MEDI* (Pennsylvania Medicare Education and Decision Insight).
- Saved 51 beneficiaries approximately **$33,000** in premiums and drug costs by switching existing Medicare plans through PA MEDI.

- AmeriCorps Seniors, RSVP (Retired and Senior Volunteer Program) Members helped serve 7,500+ people at food pantries/giveaways.
- Over **9,000** hours of volunteer service were acculumated by RSVP Members.

- Worked with Kick COVID-19 Community Corps, Delta Medix, Lackawanna County, to support, promote and staff various vaccine clinics throughout NEPA.

- Over **3,000** appointments for COVID-19 Vaccines/ Boosters out of over 5,000 outbound calls were made.

- **28** children were involved in a Pen Pal program through the Boys & Girls Club of NEPA and the Greater Scranton YMCA with members of RSVP.

- **1,000+** warm items for children and adults were made by a knitting group here at 615 Jefferson Ave., Scranton.

LIVE UNITED
JOIN THE FIGHT.

Proud Partners in Health:

pennsylvania
Medicare Education and Decision Insight
*formerly APPRISE

AmeriCorps Seniors

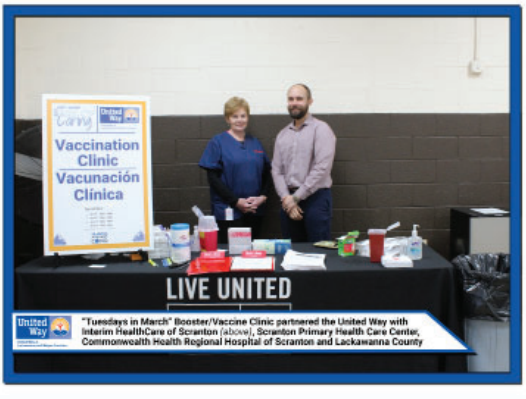
COVID-19 Response

Another year of the Pandemic further exemplified the strength and resilience of Lackawanna and Wayne Counties as we all navigated through a 2nd year of COVID-19.

- Supported emergency housing for COVID-19 positive homeless individuals who needed to be quarantined before entering into traditional housing. Worked with local hospitals and United Neighborhood Centers of NEPA a plan was developed and implemented.

- Canvased for a Vaccine Clinic held at the Farmer's Market (Scranton, PA) to underserved neighborhoods of Scranton. A band of volunteers and staff placed bilingual door hangers to assist in getting the necessary information out about the upcoming clinic.

- Implemented a Vaccine/ Booster marketing campaign entitled "It All Adds Up," through the Pennsylvania Department of Community and Economic Development Grant.



- Organized a "Tuesday's in March" Booster/Vaccine Clinic at Keyser Valley Community Center. Over the course of five clinics, over **340** people received a booster/vaccine.

- Over **3,000** appointments for COVID-19 Vaccines/ Boosters out of over 5,000 outbound calls were made by volunteers, board members and staff.

- Participated in the Health/ Wellness Fair at West Scranton High School to help promote vaccinations, Dolly Parton's Imagination Library and the Child Tax Credit.

KICK COVID-19
community corps

PA UNITES AGAINST COVID

Examples of "It All Adds Up" Messaging*

*Collaboratively created with Condron Media

New Funding Model

As we emerge from a world-wide pandemic and are poised to enter into our second century of service, United Way paused and asked ourselves - how we can continue to meet our community needs and better serve the residents of our area.

This quote from the President of the Community Chest (what's known today as the United Way) in 1921, Charles S. Woolworth, is as pertinent today as it was 100 years ago:

"The organization will continue to look inward as well as outward, examining ourselves as we examine the community we serve, changing our face, changing our services, changing our delivery for one common person, to help others in need."

Life had changed for all of us during COVID 19 and we all have learned to adapt, but there will be new issues that we as a community must meet.

Based on evolving community needs, United Way funds need to be more adaptable to address emerging and new community necessities. We need to make our funds more flexible to support grass roots organizations who are addressing important needs in our neighborhoods and communities. Together with numerous community partners we work for a quality education for a child that leads to graduation; stable employment and steady sufficient income to support a family's financial stability and economic mobility; and promoting good physical and mental health with a solid safety net in times of crisis.

Community Impact Agency Allocations

$1,232,000 - Lackawanna County
116,722 - Designations
46,500 - Wayne County
3,000 - Grants

Total Funds Distributed through Agency Allocations
$1,398,222

To lead us into the second century of service United Way of Lackawanna and Wayne Counties funding will remain under the priority areas of Health, Education and Economic Mobility.

Sources of Revenue 2021 Campaign

$995,600	Miscellaneous	(31%)
980,700	Employee Giving	(30%)
810,300	Corporate Giving	(26%)
275,600	Individual Giving	(9%)
137,800	Non-Corporate Foundation Grants	(4%)

To ensure our funding is more flexible and reaching into all areas of our community we proposed a two-tier funding approach to our Board of Directors in August 2021:

- Funding will be open to any 501(c)(3) health and human service organizations that provide services in Lackawanna County.
- United Way would additionally diversify its' funding by making funding available to smaller organizations that would normally struggle to meet the United Way criteria, but serve a separate and distinct population United Way would like to support.

The Board voted a resounding YES.

The Community Impact process implemented these changes and funding for Fiscal Year 2022/2023. with United Way funding 42 different programs at 21 local non-profit organizations. This new funding model implements a more diverse grant program for the fall of 2022 and we are so very proud to support even more organizations in our community that take the lead on so many pertinent issues.

(middle) **Christine Butt, Peoples Security Bank, won the $2,000 Travel Voucher Grand Prize from AAA Travel, drawn out of our contributor raffle.** *(left)* **Margaret McCormick and** *(right)* **Glen Zumbach of AAA Travel presented the grand prize.**

(left) **Kevin Urian, The Dime Bank, won a $400 Procter & Gamble Prize Pack drawn out of our contributor raffle.** *(right)* **Jose de los Rios, Procter & Gamble Mehoopany Plant, presented the prize.**

Funded Agencies/Programs of Lackawanna County

- American Red Cross
  - Emergency Services
- The Arc of Northeastern Pennsylvania
  - Adult Day Care
  - Advocacy Services
- Boys and Girls Club of Northeastern PA
  - Fitness and Skill Developement
  - Out-of-School Impact Program
- Catholic Social Services
  - Relief Assistance/Counseling
  - St. Anthony's Haven
- Day Nursery Association
  - Child Care Financial Aid
  - Summer Camp
- Greater Carbondale YMCA
  - Active Older Adults
  - Day Camp
- Greater Scranton YMCA
  - Early Learning Center
  - Summer Learning Loss Prevention
  - Y-Baby/Y-Tot Financial Aid
- Jewish Community Center
  - Day Camp & Family Park
  - Senior Adults
- Jewish Family Services
  - Mental Health/Counseling Services
- Lackawanna Blind Association
  - Life Enrichment
  - Prevention of Blindness
- Meals on Wheels of Northeastern PA, Inc.
  - Community Health Outreach of NEPA, Inc. (CHOMP)
  - Fast Track Home Delivered Meals
- NEPA Boy Scouts of America
  - Scouting Financial Aid
- Saint Joseph's Center
  - Maternity
  - Mother/Infant Home
- Scranton Primary Health Care Center, Inc.
  - Unemployed & Uninsured Financial Aid
- Serving Seniors, Inc.
  - Community Service
- United Cerebral Palsy of NEPA
  - Assisted Technology
  - Early Intervention
  - Home Services
- United Neighborhood Centers of NEPA
  - Behavioral Health Navigation for Seniors
  - Emergency Heating Utility Assist. Prog.
  - Illumination Youth Arts
  - Leaders In Training
  - Lifting Barriers Program
  - Project Hope
- Women's Resource Center
  - Domestic Violence Safe Housing
  - Healthy Relationship Education

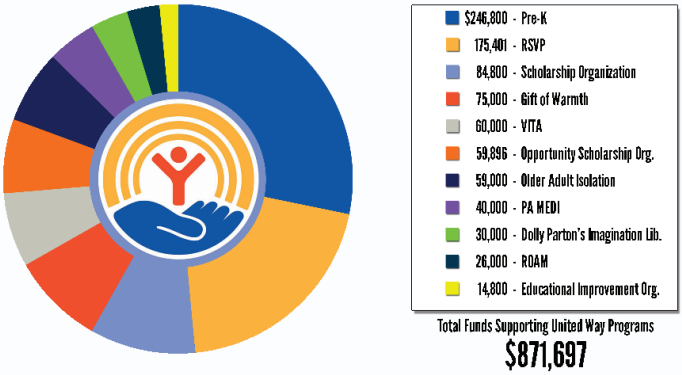
Funded Agencies/Programs of Wayne County

- The ARC of NEPA
  - Advocacy Services
- Bethany Public Library
  - Music Camp
- The Cooperage
  - Pop-Up Club
- Devereux Pocono Center
  - ATF Clubhouse
- Honesdale Communities That Care
  - Scholarship Program
- Hose Co. No. 1 - Honesdale Fire Dept.
  - A Cut Above the Rest
- Lacawac Sanctuary
  - Imagine Earth
- Maternal and Family Health
  - Nurse/Family Partnership Program
- Salvation Army
  - Back to School Clothing Program
- Systems of Care
  - Park Street Playground Project
- Victims Intervention Program
  - Trauma Counseling for Students
- Wallenpaupack School District
  - Woodloch Work Experience
- Wayne County Public Library
  - Baby Steps Program
- Wayne Pike Workforce Alliance
  - SHINE After School Program

In addition to the programs the United Way of Lackawanna and Wayne Counties fund, as mentioned above, we are also very proud of the programs we manage right here at 615 Jefferson Ave.

United Way Sponsored Programs

(in addition to agency allocations)



Total Funds Supporting United Way Programs

$871,697

615 Jefferson Avenue I PO Box 526 I Scranton, PA 18501-0526 I PO Box 328 I Waymart, PA 18472
T: 570.343.1267 I F: 570.969.2977 **uwlc.net**

The United Way of Lackawanna and Wayne Counties

Statements of Financial Position
June 30, 2021 & 2020

	2021	2020
Assets		
Cash without donor restrictions	$ 2,149,514	$ 2,096,065
Cash with donor restrictions	1,223,181	993,726
Cash and cash equivalents (Note 2)	3,372,695	3,089,791
Certificates of deposit	1,779,438	1,642,095
Pledges receivable, net of allowance for uncollectible pledges of $215,096 in 2021 and $190,689 in 2020 (Note 3)	441,345	550,166
Investments (Note 5)	2,826,285	2,478,175
Fixed assets, net of accumulated depreciation (Note 1)	57,991	23,925
Prepaid expenses	52,408	39,332
Grant and other receivables	180,069	30,351
Beneficial interest in assets held by a community foundation (Note 1)	$ 67,470	53,845
Total Assets	8,777,701	$ 7,907,680
Liabilities & Net Assets		
Liabilities		
Accounts payable	$ 88,175	$ 24,013
Accrued payroll and payroll taxes	25,405	19,224
Allocations payable	-	-
Agency funds (Note 6)	166,666	159,754
Due to designated agencies	409,936	209,911
Reserve for community services	7,639	7,639
Total liabilities	697,821	420,541
Net Assets		
Without donor restrictions		
Board designated (Note 7)	2,803,564	2,501,637
Undesignated	2,647,552	2,141,873
Net investment in land, buildings and equipment	63,470	65,589
Total net assets without donor restrictions	5,514,586	4,709,099
With donor restrictions		
Time restricted	761,226	1,193,527
Purpose restricted	1,804,068	1,584,513
Total net assets with donor restrictions	2,565,294	2,778,040
Total net assets	8,079,880	7,487,139
Total liabilities and net assets	$ 8,777,701	$ 7,907,680

An independent audit was complete by McGrail, Merkel, Quinn and Associates for the fiscal year ended June 30, 2021 and is available for review at the United Way office or by visiting uwlc.net/accountability. The official registration and financial information of the United Way of Lackawanna and Wayne Counties may be obtained from The Pennsylvania Department of State by calling toll free, in Pennsylvania, 1(800) 732-0999. Registration does not imply endorsement

Thank You Gracias Merci Danke
GRAZIE OBRIGADO MAM'NOON
KALAWME Diolch Weebale Dankon

Dear Volunteers,

We'd like to take the opportunity to acknowledge all of you that help drive our mission forward here in Lackawanna and Wayne Counties. Your countless hours, spirit of generosity and kindness are truly appreciated. Because of your relentless compassion and dedication, we've entered into our second century of caring and providing for our communities. It can be argued that a person's time is the most valuable asset in one's life. Your willingness to raise your hand to volunteer and step up to serve our communities' most dire needs with your time will always hold a special place in our hearts. On behalf of everyone here at the United Way of Lackawanna and Wayne Counties, as well as everyone who calls Lackawanna and Wayne County home, we sincerely Thank You!

United Way of
Lackawanna and Wayne Counties

XIÈXIÈ DHANYAVAAD Shukraan
Arigato Mālō RIASIKUYKI
Khàawp-Khun Dziękuję
Ngiyabonga Dankon
Ahéhee' Köszönöm Pakka
pérfyrir Multumesc Tapadh
Leat Fa'afetai GoRaibh Maith
Agat Eskerrik Asko Bedankt Takk
INKOMU terimakasih RAHMAT

Live United Live United Live United Live United Live United Live United Live United Live United Live United Live United Live United