

GIVE *the Gift of* WARMTH

YOUR HELP IS NEEDED! The Gift of Warmth program was established in 2008 by local business leaders to support the United Way's Emergency Heating Fund. Each year, funds are used to provide emergency fuel/utility assistance or emergency

furnace repair. Despite an unseasonably mild winter last year, **nearly 125 families in Lackawanna and Wayne Counties received the Gift of Warmth** and overcame emergency heating situations during the coldest months of winter. Many of these were senior citizens able to remain safely independent in their own homes because of this program. However, we also continue to see a sharp increase in heating emergencies among the unemployed and those families with young children, most often coupled with unforeseen medical emergencies leaving them with no where else to turn in keeping their families safe and warm during the brutally cold winter months. Your support of the Gift of Warmth program makes a difference for families like these and so many others in our community. In fact, the youngest recipient of the Gift of Warmth as a newborn infant and the oldest was 89 years old last year. When you Give the Gift of Warmth, you make a direct impact on the lives of families in need in our community.

IT'S EASY TO HELP! For your donation of \$500, you will receive 100 cards (or \$5 per card) to insert into your corporate holiday greeting to clients, vendors, etc. Cards are also available that have been specially worded for your personal gift-giving use during the holiday season. For more information, contact the United Way at 570-343-1267 or visit us online at **UWLC.NET**.



THANK YOU!

YES! I/We want to give the Gift of Warmth this holiday season.

Name: _____

Organization: _____

Address: _____

Phone: _____ Email: _____

Number of Corporate Cards: _____ Number of Personal Cards: _____ Amount enclosed: \$ _____

Envelopes needed: _____ Yes _____ No

*Please make checks payable to the
United Way of Lackawanna and Wayne Counties*