

2022/2023
Annual
Report

Dear Friends,

Collaborations and partnerships are powerful tools, most especially when the goal is to help others in need. It is safe to say, there is no greater achievement... more long lasting or impactful... than providing the means to help someone else succeed, made more powerful when partnerships occur. In its most basic form, that premise is the foundation of the United Way.

Following three years of thoughtful discussions we are pleased to announce an outstanding partnership that will certainly help provide the means for others to succeed. The Board of Directors of the United Way of Pike County has decided to partner and officially merge with the United Way of Lackawanna & Wayne Counties to establish a new and even stronger community-based organization...



United Way of Lackawanna, Wayne & Pike

The United Way of Lackawanna, Wayne & Pike

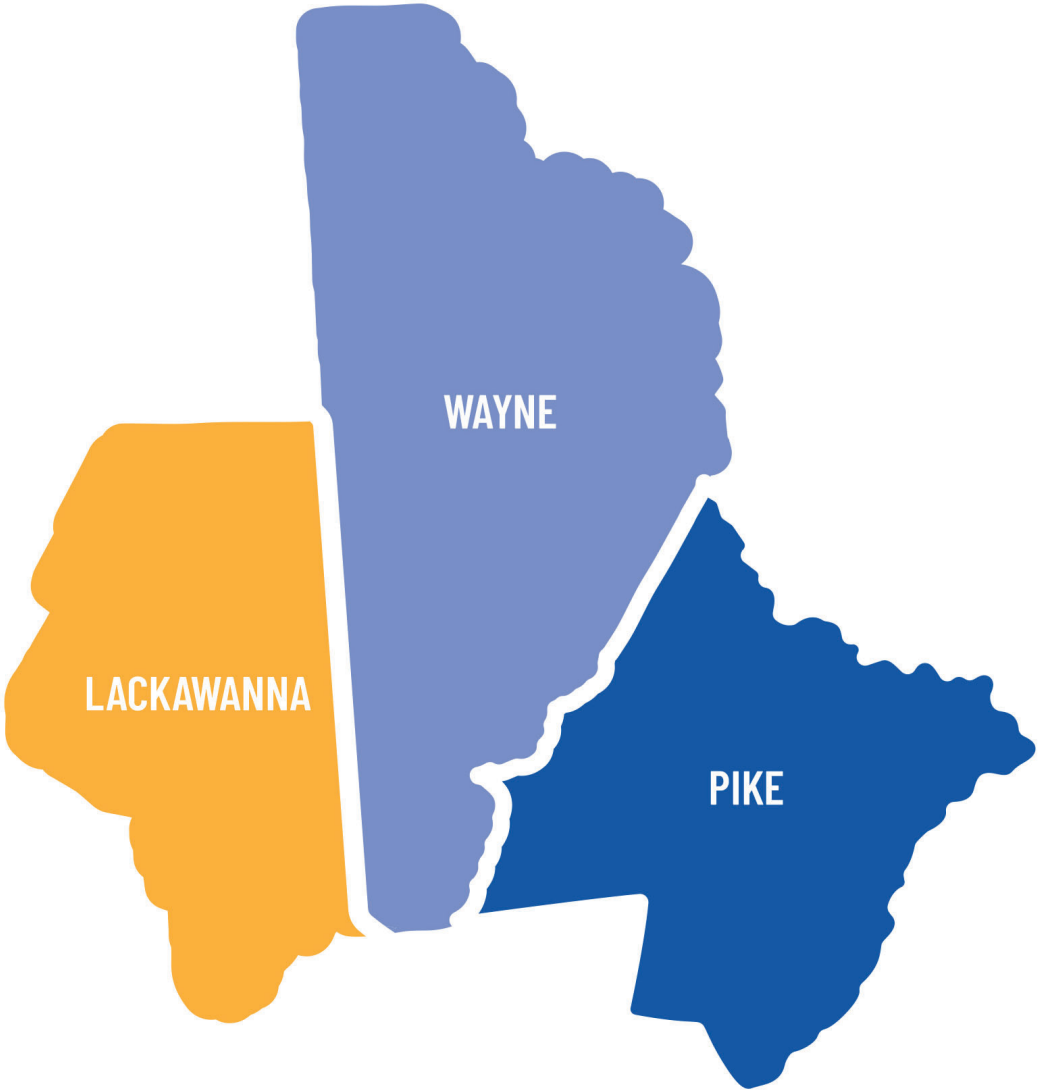
...whose sole purpose and mission is to make our region a better place to live and work for everyone.

All funds raised in Pike County will remain in Pike County helping our friends in need. AND the distribution of those funds will be determined by a **group of volunteer Pike County residents** who will study the community needs, meet with local non-profit organizations and decide the most efficient and effective method of distributing those funds.

This partnership will provide benefits far greater than simply a more encompassing and efficient method of raising and distributing funds. In addition to Pike County's continued focus on Food Insecurity and Homelessness, which has been the mission of the Pike County United Way for many years, this partnership will bring with it other programs and opportunities impacting lives and helping to raise up our region together.

The United Way quietly goes about its business of helping your neighbors in need - 365 days of the year- without fanfare or flourish. Whether helping to feed the hungry,

**United Way of
Lackawanna, Wayne & Pike**



provide emergency housing or emergency heating assistance during the cold winter months or helping a child to succeed in school, the United Way is there to help because people like you are there to help the United Way.

These are exciting times for our region but we can only be successful with your help and kindness. We cannot do it alone. We are asking for your continued support, guidance and patience as we move forward with one single goal: To improve the quality of life for everyone in Lackawanna, Wayne and Pike Counties.

Thank you for your on-going support and kindness,

George Lynett, Jr.
Chairman of the Board
United Way of Lackawanna & Wayne Counties

Steve Guccini, Esq.
Chairman Board of Directors
United Way of Pike County

Gary Drapek
President & CEO



EXECUTIVE COMMITTEE

- George Lynett, Jr.** Chairman
Times Shamrock Communication
- Jason Kavulich** Senior Vice Chairman
Lackawanna County Area Agency on Aging
- Deb Kolsovsky** Vice Chair, Resource Development
PNC Bank
- Dr. Pat Dunleavy** Vice Chair, Community Impact
Community Volunteer
- Tom Donohue** Vice Chair, Community Impact Marketing
Lamar Advertising
- James Mirabelli** Treasurer
Abington Heights School District
- Dr. Erin Keating** Secretary
Old Forge School District
- Jack and Margaret McNulty** Co-Campaign Chairs
Community Volunteers
- Judith Graziano** Honorary Lifetime Member
Community Volunteer



MEMBERS-AT-LARGE

- Anthony Bantell** *Community Volunteer*
- The Hon. Michael Barrasse** *Lack. Cty. Judge*
- Curt Camoni** *NEPA Visitors Bureau*
- Michael Cordaro** *Alliance Wealth Advisors, LLC*
- P.J. Dempsey** *Dempsey Uniform & Linen Supply*
- Alex Fried** *The P&G Paper Products, Co.*
- Jill George** *The Dime Bank*
- Mike Hanley** *Community Volunteer*
- John Holland, Esq.** *PSEA*
- Jillian Jones** *Mike Munchak Scholarship Committee*
- Matthew Knowles** *Knowles Insurance*
- Peter Maier** *Gentex Corp.*
- Timothy Maloney, Esq.** *Maloney Law P.C.*
- John Marsico** *Howard Gardner School*
- Kimberly McHale** *Barbetti McHale*
- Randy Palko** *Community Volunteer*
- Jack Price, Esq.** *Oliver, Price & Rhodes*
- Walter Sarafinko** *Luzerne Bank*
- Drew Simpson** *Carpenter's Union Local #445*
- Chandra Sitaula** *Bhutanese Cultural Society*
- Stephanie Vergnetti** *Johnson College*
- Dr. Marwan Wafa** *Penn State Scranton*
- Randy Williams** *Hospice Sacred Heart*
- Jeff Witts** *NBT Bank*



United Way of
Lackawanna, Wayne & Pike

PROFESSIONAL STAFF



Gary Drapek
President & CEO

36 years of service



Jack R. Evans
Sr. Vice President & CFO

42 years of service



Matthew J. Ceruti
*Vice President of Resource
Development/Campaign*

10 years of service



Peg Kopko, MSW
*Vice President of
Community Impact*

36 years of service



Barry Snyder
*Vice President of
Community Outreach*

3 years of service



Dr. Angela Bassani, CPA
VITA Program Coordinator

10 years of service



Mike Castellano
*Older Adult Isolation
Manager*

1 year of service



Bill Cockerill
*AFL/CIO Community
Services Liason*

36 years of service



William Craven, MPA
*Manager of Community
Impact*

4 years of service



Alvaro Garcia
RSVP Director

2 years of service



Frank Kincel
Campaign Manager/IT

10 years of service



Maripat Kovalkoski
*Operational Systems
Manager*

19 years of service



Elena Kozloski
Office Services Manager

17 years of service



Stephanie Miller
Senior Program Manager

3 years of service



Paul Stefani
*Director of Educational
Services*

1st year of service



Sue Youtz
Campaign Manager

10 years of service

Mission

To improve the quality of life for the people of Lackawanna, Wayne and Pike Counties and surrounding communities by serving as a catalyst for community problem solving and by conducting an efficient, encompassing volunteer fundraising effort to positively impact the community's most compelling social problems.

EDUCATION



Providing children and teens with opportunities for quality learning and skill development.

- **100** Pre-K students from income eligible families received scholarships totaling **\$191,500** in financial assistance to attend quality pre-kindergarten programs.
- Restarted the “Transforming Readers Program” at two Scranton Schools. Providing literacy support to students who are struggling to be proficient readers in 2nd and 3rd grades. Over **100** children have been helped with this program.
- Assisted with funding The Women’s Resource Center’s Healthy Relationships Program which provides learning opportunities to over **1,600** students. This education helps to enhance relationships with the students’ peers, families, and within their schools by opening up for conversations surrounding friendships, as well as how to be safe when dating and how to prevent sexual violence.
- **28** students were awarded scholarships for the 2022/23 school year through the OSO (Opportunity Scholarship Organization) which totaled **\$94,600**.



- Supported the NEPA Girls STEM Competition, where **150+** students, representing **10** school districts, competed in Science, Programming, Engineering and Math.



- Funded summer learning programs to help students catch up as well as prevent summer learning loss.

- **74** students were awarded scholarships for the 2022/23 school year through the SO (Scholarship Organization) which totaled **\$117,395**.

- Worked closely with schools within Lackawanna County and Penn State Scranton to help combat rising behavioral health issues with the “Behavioral Health Training Series.” Topics included; trauma informed care, restorative practices, as well as stress and wellness.

- Supported **2,500** children in the Dolly Parton Imagination Library (\$30 per child). Children enrolled in this program receive an age appropriate book mailed monthly until they reach their 5th birthday. Over **28,000** books have been mailed to Lackawanna County children since the program’s inception in 2021.



- Presented at the Pennsylvania state-wide conference of school superintendents and school board members to educate other districts/communities on how to replicate our collaborative program to assist teachers in addressing Behavioral Health issues in the classroom.



HEALTH



Providing all residents the opportunity to achieve optimal physical and mental health while promoting healthy lifestyles and communities.

- Supported Meals on Wheels of NEPA's Fast Track Home Delivered Meals Program which provided emergency meals to **345** older adults who were recently discharged from the hospital, ensuring a safe and healthy transition.
- Funded NeighborWorks of NEPA's "Aging in Place" program which installs essential home safety modifications tailored to the needs of older adults. Through this program, **50** older adults have gained increased safety, comfort, and independence in their own homes.
- RSVP (Retired and Senior Volunteer Program) Members of AmeriCorps Seniors helped serve over **8,500** people at food pantries/banks/giveaways.
- Knitters from the Abington Library and JCC continued knitting warm items for those in need. Over **500** items were made this year for local schools, St. Joseph's Center, local churches and more.



It's AMAZING What We Can ACCOMPLISH When We're In It TOGETHER

- **165** RSVP Members volunteered over **7,200** hours at **48** unique volunteer opportunities.
- RSVP (Retired and Senior Volunteer Program) Members of AmeriCorps Seniors, taught adult immigrants conversational English at St. Stanislaus Cathedral.
- PA Medi Counselors volunteered over **276** hours to counsel **228** clients on the **26** drug plans and **53** Medicare Advantage Plans in Lackawanna County during open enrollment. Saved **101** beneficiaries approximately **\$131,200** in premiums and drug costs by switching Medicare plans. Counseled a total of **1,142** beneficiaries over the course of the fiscal year.
- Partnered with the Lackawanna Area Agency on Aging for “Friday’s in the Park,” which is a social event for older adults that features free blood pressure readings. Over **600** readings were recorded over the course of **15** events.
- Joined Scranton Primary Health Care Center in an effort to further educate NEPA on COVID Vaccine boosters through our “Take a Shot” campaign.



- Partnering with the Moses Taylor Foundation, the Older Adult Isolation Program works to improve the health and well-being of older adults experiencing social isolation. Volunteers placed over **200** phone calls and completed more than **60** screenings this past year.
- Piloted the Friendly-Caller Program, a simple call from a friendly voice to check-in occasionally for adults over the age of 60.

Partners in Health:



AmeriCorps
Seniors



pennsylvania
Medicare Education and Decision Insight

ECONOMIC MOBILITY



Helping families and individuals achieve greater self-sufficiency by empowering them with skills and knowledge.

- The VITA (Volunteer Income Tax Assistance) Program concluded its **16th** year and scored a **100%** from a confidential IRS review.



- The VITA Program along with MyFreeTaxes.com completed **2,001** FREE tax returns saving residents **\$500,250** in tax preparation fees while investing **\$1,477,869** in Federal Refunds back into the community.

- Supported NeighborWorks of NEPA's Homeownership Center. Housing counselors guided **75** individuals and families by providing financial counseling that helps them obtain new homes, avoid defaulting on existing homes and prevent foreclosures which ensures stability and empowers the clients to overcome financial challenges.



- Allocated **\$394,037** towards local agencies to address food insecurities through SFPP (State Food Purchase Program).

TO LEARN MORE, VISIT US AT UWLC.NET

- Helped support CEO Weinberg Regional Food Bank as they provided over **15,000** people with access to healthy and fresh foods to meet their household's dietary needs.



- Distributed **\$113,670** to local non-profit organizations to address housing insecurities through EFSP (Emergency Food & Shelter Program) Phase 40.

- Funded Outreach's Adult GED Services Program. Over **100** individuals gained improved literacy skills necessary to obtain a GED credential as well as acquired career-specific occupational skills for in-demand jobs. Individuals from this program gain the skills needed to obtain family-sustaining employment for a successful future career.



- During the past year, more than **\$78,000** in emergency assistance was provided for safety, heating and utility needs assisting **130** households.



Penn State Scranton's VITA Internship Team.

Living UNITED is the only WAY

FUNDED AGENCIES/PROGRAMS



LACKAWANNA COUNTY

- American Red Cross
 - Emergency Services
- The Arc of Northeastern Pennsylvania
 - Adult Day Care
 - Advocacy Services
- Boys and Girls Club of Northeastern PA
 - Fitness and Skills Development Program
 - Out-of-School Impact Program
- Catholic Social Services of the Diocese of Scranton
 - Relief Assistance/Counseling
 - St. Anthony's Haven
- Commission on Economic Opportunity
 - Weinberg Regional Food Bank
- Day Nursery Association
 - Child Care Financial Aid
 - Summer Camp
- Greater Scranton YMCA
 - Early Learning Center
 - Summer Learning Loss Prevention
- Jewish Community Center of Scranton, PA
 - Day Camp & Family Park Financial Aid
 - Senior Adults
 - Youth Program
- Jewish Family Services
 - Guardianship of Person Service
 - Mental Health/Counseling Services
- Lackawanna Blind Association
 - Life Enrichment Program
 - Prevention of Blindness
- Meals on Wheels of Northeastern PA
 - Community Health Outreach Meal Program
 - Fast Track Home Delivered Meals
- NeighborWorks of NEPA
 - Aging in Place
 - Homeownership Center
- Outreach
 - Adult GED Program
- Saint Joseph's Center
 - Maternity
 - Mother/Infant Home
- Scranton Primary Health Care Center
 - Unemployed/Uninsured Financial Aid
 - Behavior Health and Dental Financial Aid
- Serving Seniors
 - Patient Advocate
- United Cerebral Palsy of NEPA
 - Assisted Technology
 - Early Intervention
 - Home Services
- United Neighborhood Centers of NEPA
 - Behavioral Health Navigation for Seniors
 - Emergency Heating & Utility Assistance
 - Illumination Youth Arts Program
 - Leaders in Training
 - Lifting Barriers Program
 - Project Hope
- Visiting Nurse Association Hospice and Home Health
 - Alternative Hospice Comfort Programs
- Women's Resource Center
 - Domestic Violence Safe Housing
 - Health Relationships Education





WAYNE COUNTY

- **The Arc of Northeastern Pennsylvania**
 - Advocacy Services
- **The Cooperage**
 - Bright Kids Program
- **Devereaux Pocono Center**
 - ATF Clubhouse
- **Family Service Association of NEPA**
 - PA 211 NE COVID-19 Economic Recovery
- **Habitat for Humanity**
 - HFHWC House Project
- **Honesdale Communities that Care**
 - Scholarship Program
- **Hose Co. No. 1 - Honesdale Fire Dept.**
 - Can You Lend Us a Hand
- **Lacawac Sanctuary**
 - Youth Conservation in Action
- **Maternal & Family Health**
 - Nurse-Family Partnership Program
- **Salvation Army**
 - Back-to-School Clothing Program
- **Second Harvest Food Bank**
 - Expanded Food Access
- **Victims Intervention Program**
 - Trauma Counseling for Students
- **Wayne County Family Center**
 - Home Visiting for Early Literacy Learning
- **Wayne County Public Library**
 - A Community Connected
- **Wayne Memorial Hospital**
 - Lymphedema Hope
- **Workforce Wayne**
 - WP Shine After-School Program

COMMUNITY IMPACT GRANTS

This was the first year United Way implemented the “Lackawanna County Community Impact Grant.” These small grants are targeted for grass roots organizations with limited administrative capacity in an effort to try and serve more diverse populations residing in Lackawanna County that may experience difficulties when applying for other funding streams.



**Bread Basket of
Northeastern PA:
Project Dash**



**Black Scranton Project:
Black History Month**



**Greenhouse Project:
Community Gardens**

CAMPAIGN



In mid-2021, Margaret and Jack McNulty accepted the challenge of chairing our 2022 campaign.

Longtime advocates for the United Way, and our community as a whole, Margaret and Jack brought a wealth of experience as well as their kind and helpful natures to the team. The responsibilities of a campaign chair can take some out of their comfort zone but Margaret and Jack took it in stride and were always quick to ask where else they could help. Because of the care and diligence they brought to the table, the campaign goal was surpassed allowing the United Way to continue its critical support of the great work being done in our community.

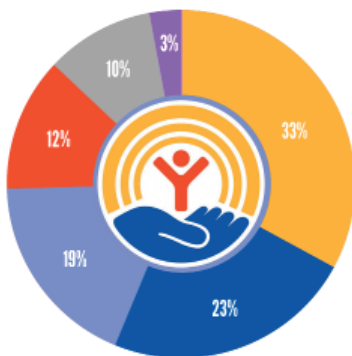
Thank You Margaret and Jack

The 2022 Campaign saw a significant increase of e-Pledge contributions throughout companies and organizations, as opposed to paper copy pledges. E-Pledge allows us to lower our supply costs and provide a more efficient process for all contributors.

We can design a custom online pledging site for your company that takes much of the work off your shoulders. A campaign without the pledge cards could be in your future!

Contact Matt Ceruti
to start the process today
mceruti@uwlc.net,
570.343.1267 x234

Sources of Revenue 2022 Campaign



\$1,124,689	- Corporate Contributions
795,043	- Non-Corporate Program Grants
628,830	- Employee Contributions
422,360	- PA EITC Contributions
343,816	- Individual Contributions
100,858	- Sponsorship and Events

Total
\$3,415,596

MIKE MUNCHAK CHARITY GOLF CLASSIC



2022 marked the 26th Mike Munchak Charity Golf Classic held at the Scranton Country Club. This event continues to be a backbone of our campaign season and thanks to Mike Munchak, it's only getting better.

During the course of 26 years, this Golf Classic has raised over \$1.25 million for the United Way. NFL Hall-of-Famer and Scranton native Mike Munchak is behind this effort and we are so very thankful he lends his time, expertise and handicap to this event every year.

In honor of Mike's commitment to our community, the United Way of Lackawanna, Wayne & Pike established the Mike Munchak Community Service Scholarship to assist high school students from Lackawanna, Wayne and Pike Counties who plan to continue their education at an accredited university, college, or trade school in a two or four-year degree program. The one-time award is \$6,300 in honor of Mike's #63, retired by the Houston Oilers. Completing it's 11th year, a total amount of \$69,300 in scholarship funds have been distributed to local graduates.



Mike Munchak with 2022 Scholarship Recipient, Michael Watkins.



United Way of
Lackawanna, Wayne & Pike

(from left): Jacquelyn Konish, AAA North Penn, Margaret McCormick,, AAA North Penn, \$2,000 travel voucher winner Ted Radu, The Honesdale National Bank and Glen Zumbach, AAA North Penn.

**A LASTING
INVESTMENT...**



THE NANCY JACKSON MEMORIAL DAY OF CARING

Our annual day of service named after the long-time United Way volunteer, Nancy Jackson, who founded the program in 1994 and chaired Day of Caring each year until her passing in 2017, mobilizes hundreds of volunteers into United Way partner agencies and grant recipient organizations to provide much-needed assistance. Over the course of the 28 years of existence, over 13,000 volunteers have given more than 70,200 hours of service, and the value of the more than 1,000 projects they've completed during this annual day of service is over \$3 million.



The 28th Annual Nancy Jackson Memorial Day of Caring started with over 200 volunteers from Lackawanna and Wayne Counties completing over 30 different service projects across both counties. Projects at St. Joseph's Center, United Neighborhood Centers of Northeastern Pennsylvania, the Taylor Community Library, Lacawac Sanctuary and the Victim's Intervention Program. Participating Companies included NBT Bank, The Scranton Chamber of Commerce, AAA North Penn, UGI, Gentex, Honesdale National Bank, Johnson College, Wayne Bank, Mitsubishi Chemical and so many more!



DISTRIBUTION OF FUNDS

Investing in our community through funding models covers the other half of our mission. NEPA's generosity continues to play a pivotal role in enabling us to make a lasting impact on our community and address critical social issues. With your financial support, we have been able to develop and sustain vital programs within our own organization while also being able to continue investing in programs throughout the region that foster community development, promote advocacy and create lasting change on a broader scale.

United Way Sponsored Programs

(in addition to agency allocations)



Blue	\$191,500 - Pre-K Tax Credits
Orange	175,401 - RSVP
Light Blue	170,000 - Older Adult Isolation
Red	117,395 - Opportunity Scholarship Or
Grey	94,600 - Scholarship Organization
Dark Orange	78,000 - Gift of Warmth
Dark Blue	75,000 - Dolly Parton's Imagination Lib.
Purple	60,500 - VITA
Green	42,000 - PA MEDI
Dark Blue	13,500 - Educational Improvement Org.

The ability to fund in-house programs such as PA Medi, The Older Adult Isolation Program and the VITA Program helps set the United Way of Lackawanna, Wayne & Pike County apart from the rest as a center for collaborations and community problem solving.

Your contributions were instrumental in driving positive transformations and uplifting the lives of countless individuals. Your trust in our mission and your commitment to making a difference have truly made a significant impact. On behalf of United Way and the individuals we serve, we extend our deepest gratitude for your continued support in helping us build a stronger, more resilient community for all.

Community Impact Agency Allocations



Blue	\$1,153,091 - Lackawanna County
Orange	106,690 - Designations
Light Blue	56,783 - Wayne County
Red	22,500- Grants

Total Funds Distributed through Agency Allocations
\$1,339,064



The United Way of Lackawanna and Wayne Counties*

Statements of Financial Position June 30, 2022 & 2021

	<u>2022</u>	<u>2021</u>
Assets		
Cash without donor restrictions	\$ 1,982,400	\$ 2,149,514
Cash with donor restrictions	1,605,505	1,223,181
Cash and cash equivalents (Note 2)	<u>3,587,905</u>	<u>3,372,695</u>
Certificates of deposit	1,785,367	1,779,438
Pledges receivable, net of allowance for uncollectible pledges of \$215,096 in 2021 and \$190,689 in 2020 (Note 3)	323,442	441,345
Investments (Note 5)	2,442,529	2,826,285
Fixed assets, net of accumulated depreciation (Note 1)	49,700	57,991
Prepaid expenses	45,910	52,408
Grant and other receivables	177,669	180,069
Beneficial interest in assets held by a community foundation (Note 1)	<u>56,202</u>	<u>67,470</u>
Total Assets	<u><u>\$ 8,468,724</u></u>	<u><u>\$ 8,777,701</u></u>

Liabilities & Net Assets

Liabilities		
Accounts payable	\$ 101,592	\$ 88,175
Accrued payroll and payroll taxes	30,807	25,405
Agency funds (Note 6)	160,119	166,666
Due to designated agencies	440,654	409,936
Reserve for community services	7,639	7,639
Total Liabilities	<u>740,811</u>	<u>697,821</u>

Net Assets		
Without donor restrictions		
Board designated (Note 7)	2,436,429	2,803,564
Undesignated	2,742,573	2,647,552
Net investment in land, buildings and equipment	56,043	63,470
Total Net Assets without Donor Restrictions	<u>5,235,045</u>	<u>5,514,586</u>
With Donor Restrictions		
Time restricted	755,714	761,226
Purpose restricted	1,737,154	1,804,068
Total Net Assets with Donor Restrictions	<u>2,492,868</u>	<u>2,565,294</u>
Total Net Assets	<u>7,727,913</u>	<u>8,079,880</u>
Total Liabilities and Net Assets	<u><u>\$ 8,468,724</u></u>	<u><u>\$ 8,777,701</u></u>

An independent audit was completed by McGrail, Merkel, Quinn and Associates for the fiscal year ended June 30, 2022 and is available for review at the United Way office or by visiting uwlc.net/accountability. The official registration and financial information of the United Way of Lackawanna and Wayne Counties may be obtained from The Pennsylvania Department of State by calling toll free, in Pennsylvania, 1(800) 732-0999.

Registration does not imply endorsement

**This is the final fiscal report for the "United Way of Lackawanna and Wayne Counties" with next year's report encompassing "United Way of Lackawanna, Wayne & Pike."*

To Our Community,

As we close our 102nd year in NEPA we'd like to take a moment and thank each and every volunteer, donor, foundation, agency and client in our incredible community for their unwavering support. Your selfless contributions have made a profound difference in so many lives, and for that, we are eternally grateful. The time, effort and resources you have dedicated to our community have created a ripple effect of positivity and hope as we continue to try and be the beacon of what *Living United* truly symbolizes. Your kindness has touched the hearts and homes of those in need, bringing solace and strength during challenging times. Thank you for embodying the spirit of compassion, empathy and generosity. We will continue to evolve as the needs of our community continue to change. Thank You for helping us achieve what we've set out to do in 1923! And We aren't done yet.....

Sincerely,

United Way of
Lackawanna, Wayne & Pike



2022-2023 United Way Staff

